



PRESS RELEASE

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FOR IMMEDIATE RELEASE

AUDIO-TECHNICA INTRODUCES ATH-M35 DYNAMIC STEREO MONITOR HEADPHONES

Ideal for studio, field recording, broadcast and live sound use, the durable ATH-M35 professional monitor headphones feature foldable design for easy storage

Audio-Technica introduces the new ATH-M35 Dynamic Stereo Monitor Headphones. Employing the company's latest transducer technology, the ATH-M35's offer the highest level of sonic accuracy in a design engineered to provide maximum comfort for hours of listening. Key features include a foldable design for easy storage and a rugged storage pouch, enhancing the headphones' durability and lifespan. They are an ideal choice for a wide range of applications, from professional studio and home recording use to more portable situations such as live sound, broadcast audio-for-video and field recording.

The ATHM35's employ a low-profile, closed-back design, providing exceptional clarity and superior isolation in high-volume listening situations. Extremely accurate, the headphones feature a neodymium magnet structure and have a frequency response of 20-20,000 Hz.

The ATH-M35's also have a lightweight and adjustable cushioned headband to provide maximum listening comfort. In addition, they feature a gold-plated stereo 1/8" (3.5 mm) connector with strain relief and professional screw-on 1/4" (6.3 mm) adapter, and a sturdy, ultra-flexible 11' (3.4 m) cable with single-side exit.

The ATH-M35 Dynamic Stereo Monitor Headphones will be available in Europe March 2009.

Recommended Retail Price 69.00 € ex VAT

UK recommended retail price £ 59.00 inc VAT



Photo File: AT_ATHM35.JPG

Celebrating over 45 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and electronics for the audio industry.

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